



Dear Community Member:

The African American Museum of Beginnings would like to invite you to join us as a Community Sponsor for our inaugural **Inspire to Empower Awards and Fundraiser** held **Saturday, June 24, 2017, at the Sheraton Fairplex Hotel and Conference Center from 6:00PM to 10:00PM**. We invite you to help us celebrate the last six years of bringing cultural awareness to the community.

Please consider partnering with us as we recognize extraordinary individuals in the Pomona Valley area who work or volunteer in service to our community and those individuals who contributed to the creation of the AAMB. This cultural event will host African dance, keynote speakers, music, and other artistic celebrations of the African spirit. It is also one of the ways the African American Museum of Beginnings raises funds for our exhibits and community events, which includes:

- **Exhibits:** Educational focus on the existence of African people from four major experiential areas: Ancient and Classical Africa, Maafa and Resistance, The Contemporary African, and Local History.  
**Sankofa Children's Reading Circle:** Fun and social reading circles where children develop reading, thinking, speaking, and listening skills and feel connected to the cultural literature they are hearing and experiencing.
- **Soul Cinema:** Film screening of thought provoking Afro-Centric social issues leading into dynamic community dialogue.
- **Book signings, educational tours, college empowerment, and wellness workshops.**

This community event will provide an opportunity for Community Sponsors to:

- Gain or expand visibility in the community.
- Maximize advertising budget.
- Support an event that directly benefits the people you do business with.

Enclosed are the sponsorship categories. If you have any questions, please contact our event chair Tamela Hutchinson at [t.hutchinson@taamb.org](mailto:t.hutchinson@taamb.org) or 909-272-3823, we look forward to hearing from you.

Sincerely,

Khalif Rasshan  
Founder and Curator



# COMMUNITY SPONSORSHIP

Make Check Payable to: African American Museum of Beginnings

## Sponsorship Opportunities

Please select your option

**Diamond \$5,000**  
Three-minute speaking opportunity  
Opportunity to provide marketing materials and giveaways  
Full publicity and signage  
Full page ad in event program  
Two preferred seating tables

**Platinum \$4,000**  
Full page ad in event program  
Full publicity and signage  
Two preferred seating

**Gold \$3,000**  
Full page ad in event program  
Full publicity and signage  
One preferred seating table

**Silver \$2,000**  
Half page ad in event program  
Full publicity and signage  
One preferred seating table

**Bronze \$1,000**  
Half page ad in event program  
Logo on AAMB website  
One preferred seating table

**Friend \$500**  
Quarter page ad in event program  
Logo on AAMB website  
Two event registrations

Full Page (C) \$500  
 Full Page (B/W) \$450  
 Half Page (C) \$400  
 Half Page (B/W) \$350  
 Qtr Page (C) \$300  
 Qtr Page (B/W) \$250  
 Business Card \$100

<b>Company Information</b>	
Company Name:	_____
Company Owner Name:	_____
Address:	_____
City, St, Zip:	_____
<b>Contact Information</b>	
Name of Contact:	_____
Contact Number:	_____
Contact Email:	_____
Payment:	<input type="checkbox"/> Check    Amount: _____
	<input type="checkbox"/> Online <a href="http://www.taamb.org/inspire">www.taamb.org/inspire</a>

**Mail Sponsorship Forms To:**  
African American Museum of Beginnings  
1460 E Holt Avenue, Entrance 3, Ste. 188  
Pomona, CA 91767

**Additional Information Contact:**  
African American Museum of Beginnings  
Tamela Hutchinson, Event Chair  
909-272-3823 or [t.hutchinson@taamb.org](mailto:t.hutchinson@taamb.org)

Artwork Specs: Full Page 7.5in x 9in/Half Page 7.5in x 4.5in/Quarter Page 3.75in x 4.5in  
Please send your 300dpi (high resolution) logo or image in JPEG format to  
Tamela Hutchinson at [t.hutchinson@taamb.org](mailto:t.hutchinson@taamb.org) by **May 15** for placement in Inspire to  
Empower program booklet.

Tax ID# for the African American Museum of Beginnings is 47-4747572  
Please make a copy of this form and retain for your receipt of participation.

